

2025 RESEARCH AND EDUCATION CONFERENCE

October 24 – 25, 2025
Toronto Hilton Airport



CANVECTOR

Annual Research Conference
October 24, 2025



Thrombosis Canada



Thrombose Canada

Annual Education Conference
October 25, 2025

Maximize your brand's impact at the premier thrombosis conference in Canada!

Following the success of our 2024 conference, CanVECTOR and Thrombosis Canada are thrilled to announce the next not to be missed Canadian event in thrombosis care, taking place on **October 24-25, 2025**.

We invite you to join us as a sponsor and help shape the future of this critical field.

This is your exclusive opportunity to:

- **Connect with Key Leaders:** Network with a diverse audience of specialists, general practitioners, nurses, pharmacists, and other healthcare professionals dedicated to advancing thrombosis care.
- **Showcase Your Expertise:** Position your organization at the forefront of innovation by showcasing your latest products, technologies, and research to a highly engaged audience.
- **Support Groundbreaking Research:** Align your brand with the advancement of thrombosis research and education, contributing to improved patient outcomes and a healthier Canada.
- **Maximize Your Visibility:** Benefit from prominent brand exposure through a range of tailored sponsorship options, including high-impact advertising, exhibition spaces, and speaking opportunities.

Our dynamic program, featuring cutting-edge research from CanVECTOR and educational leadership from Thrombosis Canada, promises to create an engaging environment for knowledge sharing and collaboration.

Don't miss this chance to demonstrate your commitment to thrombosis care and connect with a targeted audience of healthcare professionals.

Contact us today at info@thrombosiscanada.ca to book your exhibit space or other sponsorship opportunities.

We look forward to partnering with you to make a lasting impact on the future of thrombosis care.

Sincerely,

The CanVECTOR and Thrombosis Canada Conference Team

David Airdrie
Thrombosis Canada

Charlotte Guzman
CanVECTOR

CanVECTOR Mission Statement

The Canadian Venous Thromboembolism Research Network (CanVECTOR) is a pan-Canadian, patient-oriented, Community Development Program centred on venous thromboembolism (VTE) related research, training, and knowledge translation. Its mission is to decrease the health, social and economic burden of VTE on affected individuals, their families, and on Canadians as a whole.

Thrombosis Canada Mission Statement

Thrombosis Canada promotes excellent patient care and improved outcomes through high-quality knowledge translation, educational resources and point-of-care guidance for diverse groups of healthcare professionals as well as delivering education for patients and the general public.

Sponsorship Opportunities

Available on a first-come, first-served basis

Platinum: \$40,000

- 1 – 10 x 10-foot area with table and electrical outlet for 2 days
- Company name on promotional material and syllabus in order of level
- Includes 6 full registrations to CanVECTOR and Thrombosis Canada conference days
- Invitation for 6 to attend Friday evening Thrombosis Canada and CanVECTOR Partners Recognition and Awards Ceremony and Reception
- Acknowledgement on Thrombosis Canada and CanVECTOR websites
- Individual banner with recognition in exhibit/registration area and recognition at Thrombosis Canada AGM
- First option on location of booth (in order of Platinum-level commitment in writing)
- First option on Saturday breakfast symposium sponsorship. Only one breakfast symposium available, first choice to first confirmed at Platinum level. Commitment by April 15, otherwise option open to others. Additional cost, see below.
- Option for advisory board of Thrombosis Canada/CanVECTOR members (maximum 10) Friday evening, coordinated by Thrombosis Canada. Commitment by April 15, otherwise option open to others. Additional cost, see below.
- Separate recognition/thank you to all Thrombosis Canada and CanVECTOR members and conference registrants, and at Thrombosis Canada AGM
- 2 e-bulletins to Thrombosis Canada and CanVECTOR members and conference registrants with content developed by sponsor, one delivered before and the other after the conference (no product promotional content, PAAB approved)
- Thank you message on Thrombosis Canada social media channels
- 2 digital delegate bag inserts (PDF)
- Digital program invitations for e-distribution or printing by sponsor



Sponsorship Opportunities

Available on a first-come, first-served basis

Gold: \$33,000

- 1 – 10 x 10-foot area includes table with electrical outlet for 2 days
- Company name on promotional material and syllabus in order of level
- Includes 4 full registrations to CanVECTOR and Thrombosis Canada conference days
- Invitation for 4 to attend Friday evening Thrombosis Canada and CanVECTOR Partners Recognition and Awards Ceremony and reception
- Acknowledgement on Thrombosis Canada and CanVECTOR websites
- Logo on banner in order of level in exhibit/registration area and at Thrombosis Canada AGM
- Choice of booth location after Platinum by order of commitment in writing
- Recognition/thank you to all Thrombosis Canada and CanVECTOR members and conference registrants and at Thrombosis Canada AGM
- 1 e-bulletin to Thrombosis Canada and CanVECTOR members and conference registrants with content developed by sponsor, delivered before the conference (no product promotional content, PAAB approved)
- Thank you message on Thrombosis Canada social media channels
- 1 digital delegate bag insert (pdf)
- Digital program invitations for e-distribution or printing by sponsor

Silver: \$22,000

- 1 – 8 x 8-foot area includes table with electrical outlet for 2 days
- Company name on promotional material and syllabus in order of level
- Includes 3 full registrations to CanVECTOR and Thrombosis Canada conference days
- Invitation for 3 to attend Friday evening Thrombosis Canada and CanVECTOR Partners Recognition and Awards Ceremony and reception
- Acknowledgement on Thrombosis Canada and CanVECTOR websites
- Logo on banner in order of level in exhibit/registration area and at Thrombosis Canada AGM
- Choice of booth location following Platinum and Gold sponsors (by order of commitment in writing)
- Recognition/thank you to all Thrombosis Canada and CanVECTOR members and conference registrants and at Thrombosis Canada AGM
- Thank you message on Thrombosis Canada social media channels
- Digital program invitations for e-distribution or printing by sponsor

Sponsorship Opportunities

Available on a first-come, first-served basis

Bronze: \$16,000

- 1 – 8 x 8-foot area includes table with electrical outlet for 2 days
- Company name on promotional material and syllabus in order of level
- Includes 2 full registrations to CanVECTOR and Thrombosis Canada conference days
- Invitation for 2 to attend Friday evening Thrombosis Canada and CanVECTOR Partners Recognition and Awards Ceremony and reception
- Acknowledgement on Thrombosis Canada and CanVECTOR websites
- Logo on banner in order of level, after Gold and Silver sponsors, in exhibit/registration area and at Thrombosis Canada AGM
- Choice of booth location following Platinum, Gold, and Silver sponsors (by order of commitment in writing)
- Recognition/thank you by level to all Thrombosis Canada and CanVECTOR members and conference registrants and at Thrombosis Canada AGM
- Digital program invitations for e-distribution or printing by sponsor

How to Reserve your Sponsorship

Sponsorships are limited and available on a first-come, first-served basis.

To reserve your sponsorship, complete the order form and contact

David Airdrie

Executive Director, Thrombosis Canada

at **647-528-8586** or

dairdrie@thrombosiscanada.ca



Sponsorship Opportunities

Sponsorship Opportunities	Platinum	Gold	Silver	Bronze
10 x 10-foot area with table and electrical outlet for 2 days	1	1		
8 x 8-foot area with table and electrical outlet for 2 days			1	1
Company name on promotional material and syllabus in order of level	✓	✓	✓	✓
Number of full registrations included to CanVECTOR and Thrombosis Canada conference days (additional registrations are available at a discount until July 31)	6	4	3	2
Invitations to attend Friday evening Thrombosis Canada and CanVECTOR Partners Recognition and Awards Ceremony and Reception	6	4	3	2
Acknowledgement on Thrombosis Canada and CanVECTOR websites	✓	✓	✓	✓
Individual banner with recognition in exhibit/registration area and recognition at Thrombosis Canada AGM	✓			
Logo on banner in order of level in exhibit/registration area and at Thrombosis Canada AGM		✓	✓	✓
First option on location of booth (in order of Platinum-level commitment in writing)	1 st	2 nd	3 rd	4 th
First option on Saturday breakfast symposium sponsorship. Only one breakfast symposium available, first choice to first confirmed at Platinum level. Commitment by April 15, otherwise option open to others. Additional cost, see below.	✓			
Option for advisory board of Thrombosis Canada/CanVECTOR members (maximum of 10 included) Friday evening, coordinated by Thrombosis Canada. Commitment by April 15, otherwise option open to others. Additional cost, see below.	10 maximum			
Separate recognition/thank you to all Thrombosis Canada and CanVECTOR members and conference registrants, and at Thrombosis Canada AGM	✓			
e-bulletins to Thrombosis Canada and CanVECTOR members and conference registrants (content developed by sponsor), one delivered before and the other after the conference	2	1		
Thank you message on Thrombosis Canada and CanVECTOR social media channels	✓	✓	✓	✓
Digital delegate bag inserts (PDF)	2	1		
Digital program invitations for e-distribution or printing by sponsor	✓	✓	✓	✓

Additional Investment Opportunities

1. Sponsored Breakfast Symposium

Investment: \$22,000

The Thrombosis Canada program starts with a sponsored, accredited, 1-hour breakfast symposium. Content is deliberately complimentary to the main program agenda, with discussion by the conference scientific program committee on its fit with the overall educational needs. This one-hour program is well-attended and fits seamlessly within the overall conference agenda.

- Priority to Platinum, Gold, and Silver sponsors (by order of commitment). Option for Bronze if still available after April 15.
- Commitment is required by April 15 to allow time for review of proposed content by steering committee. After that date, topic options may be limited.
- Accredited content to be provided by sponsor, or co-developed with Thrombosis Canada (for an additional fee, see below).
- Separate promotion to meeting registrants, Thrombosis Canada and CanVECTOR members by e-mail once accreditation is received.
- Independent promotion on Thrombosis Canada social media channels.

2. Symposium Development

Investment: \$20,000

Separate development of accredited, 1-hour education breakfast symposium. Thrombosis Canada is a Royal College accrediting organization. As such we can develop and accredit the content for the symposia. If accreditation for the College of Family Physicians of Canada (CFPC) and pharmacists is desired, there is an additional investment required.

- Program development and accreditation.
- Delivered at Thrombosis Canada conference.
- May be delivered via webinar after the conference for additional investment, which may be made available in French as well as English (translation and delivery extra for French).
- Accreditation of the symposium can be extended to separate webinar(s) at no extra charge.

3. Extend the Reach of your Accredited Symposium

Investment: \$7,500 (French version extra)

Thrombosis Canada will adapt your accredited breakfast symposium into a self-directed, free e-learning course for all health care professionals, accredited for Royal College MOC Section 3 credits. It will be launched following the conference and available for up to one year.

- Includes one digital e-bulletin promotion once live
- Includes posts on X (Twitter), LinkedIn, Facebook and Bluesky.
- Includes 3-month post on rotating banner on Thrombosis Canada website
- Includes a separate page for the program on the Thrombosis Canada website
- Includes notification on the Thrombosis Canada app

4. Advisory Board

Investment: \$22,000 (additional participants extra)

Many of our members are the leading thrombosis specialists and will be in attendance at the conference as faculty or delegates. One sponsor will have the opportunity to hold an advisory board meeting on Friday evening from 7 – 9 pm. Platinum sponsors have first option followed by other sponsors by level of sponsorship and date of commitment.

Cost includes

- Up to 10 Thrombosis Canada/CanVECTOR member experts included (who are attending the conference) plus 2 sponsor participants convened to discuss issues relevant to the sponsor (additional costs for more than 10 participants). Travel costs for those not planning to attend the conference are not included.
- Honourarium of \$500 per person (up to 10 participants included, additional cost for more than 10)
- Meeting room and logistics managed by Thrombosis Canada
- 2-hour meeting
- Dinner provided (no alcohol)
- Hotel rooms required for participants not planning to stay over otherwise are an extra cost

5. Connect with Delegates with E-bulletin Sponsorship

Investment: \$5,000 per e-bulletin or 2 for \$8,000

Reach a highly engaged audience of thrombosis professionals and researchers by sponsoring a pre- or post-conference e-bulletin. This targeted communication piece keeps attendees informed before, or after the event, offering your organization unparalleled visibility and access.

- Pre-conference e-bulletin to be delivered immediately preceding the conference, on Monday, October 20, connecting you directly with key opinion leaders, researchers, clinicians, and other professionals registered to attend the conference.
- E-bulletin will include conference updates for delegates and other important information which will make it a must-read communication
- Sponsor content* to be provided by end of day on October 13, 2025
- Post-conference e-bulletin to be delivered one week following the conference to provide follow-up message about evaluation and future content availability
- Sponsor content* to be provided by end of day on October 27, 2025 for the post-conference e-bulletin
- One live link from the sponsor can be included, allowing you to drive traffic to your booth or educational materials

**Subject to approval by Thrombosis Canada-CanVECTOR*

6. Digital Delegate Bag

Investment: \$1,500 (PDF delivered by October 11, 2025)

All registered delegates may receive a Digital Delegate Bag if content is available. Capitalize on the opportunity to promote a product, a sponsored Thrombosis Canada event, or provide delegates with a coupon, sample, or discount code. An ideal opportunity to access on-site delegates to inform, promote, educate, and build awareness. The digital delegate bag will be sent via email to all registered delegates, and made available on the program website.

This opportunity includes:

- One (1) PDF insert (in English, French, or both) in the conference Digital Delegate Bag.
- The Digital Delegate Bag will be available through the event website for up to 12 months after the conference.
- Each sponsor may secure up to a maximum of 3 of this opportunity (subject to change).

N.B.: The PDF insert will be developed independently by the Investor and provided to Thrombosis Canada – conditions apply.

7. Onsite Digital Advertising

Investment: \$3,500

Include your advertisement on our digital advertising screen that will be positioned at the entrance to the exhibit and meal space. No more than 6 advertisements will be included with a minimum rotation of 15 seconds about every 3 minutes, depending on the number of sponsors taking this opportunity. Include a video, static advertisement, or GIF to promote your product or organization at the main entrance to the space and sure to be seen by all attendees over the two days of the program.

This opportunity includes

- One English, French, or bilingual advertisement of no more than 15 seconds in length.
- Maximum of 2 advertisements per sponsor.
- To be displayed on a large screen located outside of the exhibit space for the duration of the program.
- Development of the advertisement by the investor and provided to Thrombosis Canada by Monday, October 20 at the latest.
- Commitment for this opportunity no later than October 1, 2025.

8. Meal sponsorship – per day

Investment: Breakfast \$6,000 (2 days), Morning Break: \$2,500 (2 days), Lunch \$8,500 (2 days) and Afternoon break: \$2,500 (2 days)

The investor will have an exclusive opportunity to sponsor the breakfast or lunch buffet on CanVECTOR and/or Thrombosis Canada event day with recognition on the serving tables and on the meeting website on the sponsorship page and social media posts. All delegates for that day's program will be exposed to the announcement of your support.

- Breakfast only available if breakfast Accredited Symposium opportunity is not purchased for that day
- Signs posted with your information at the front and end of each buffet table
- Signs posted on the table with the drinks and desserts (if separate from the buffet).
- Thank you card in the digital delegate bag.

9. Pull-up Banner Advertisement

Investment: \$3,500 per banner (2 of same design @ \$5000), design provided to Thrombosis Canada for production and delivery to conference.

Banners to be positioned in high-traffic area between meeting room and exhibit room. Positioning to be done by Thrombosis Canada team. Advertising must be corporate or PAAB approved.

- Maximum of 2 banners per advertiser
- Maximum of 6 banners available
- Banners are 33" x 84"
- Sponsors can reuse them following the meeting

10. Wellness Room Sponsorship

Investment: \$7,500 including room branding

A separate room to relax/be away from sessions or for networking. Provides delegates with space for taking a meeting, working, decompressing or chatting. Room will be branded with sponsor name and recognized at check-in desk for both days of the conference.

11. Meeting Recording and Post-conference Web Posting

Investment:

- CanVECTOR Only: \$12,000
- Thrombosis Canada Only: \$12,000
- Both CanVECTOR and Thrombosis Canada: \$20,000

Sponsor to support the cost of recording and posting the conference for asynchronous review. Sponsorship will be recognized in promotion of the content and on the website of the respective host.

Sponsorship Sign-up Sheet

Date _____ Company Name _____

Contact Name _____

Contact e-mail Address _____ Contact Phone Number _____

Address _____

Authorized Signature _____

Name _____ Title _____

Level of Sponsorship			
<input type="checkbox"/> Platinum \$40,000	<input type="checkbox"/> Gold \$33,000	<input type="checkbox"/> Silver \$22,000	<input type="checkbox"/> Bronze \$16,000

Additional

Sponsored, accredited breakfast symposium	\$22,000	
Breakfast symposium development and accreditation	\$20,000	
Section 3 online add-on to breakfast symposium	\$7,500	
Advisory board Friday evening	\$22,000	
Digital delegate bag insert 1 PDF document	\$1,500	
Onsite digital advertising (placement only)	\$3,500 per ad	
e-bulletin with sponsor content to TC contact list (placement only)	\$5,000 per bulletin or 2 for \$8,000	
Wellness room sponsorship (2 days)	\$7,500	
Recording and posting program archived content		
CanVECTOR Only	\$12,000	
Thrombosis Canada Only	\$12,000	
Both CanVECTOR and Thrombosis Canada	\$20,000	
Breakfast sponsorship (2 days)	\$6,000	
Lunch sponsorship (2 days)	\$8,500	
Morning break sponsorship (2 days)	\$2,500	
Afternoon break sponsorship (2 days)	\$2,500	
Pull-up advertising banner	\$3,500 each	
	or 2 (same creative) @\$5,000	
Discounted representative registration (2 days). Must be paid by July 31, 2025	\$1,200	
Total cost	\$	

Note: Thrombosis Canada does not collect GST/HST

Sponsorship Guidelines

The following guidelines maximize your participation while maintaining professional impartiality. They consider existing guidelines of the Canadian Medical Association, Canada's Research-Based Pharmaceutical Companies, Innovative Medicines Canada's Code of Ethical Practices and the Royal College of Physicians and Surgeons of Canada's (RCPSC) National Standard for Support of Accredited CPD Activities.

- As the CanVECTOR-Thrombosis Canada conference is an accredited CPD activity, recognition of financial and in-kind support must be in accordance with the Royal College of Physicians and Surgeons of Canada's (RCPSC) National Standard for Support of Accredited CPD Activities. All recognition and commercial promotional activities will be managed as per the National Standard.
- In planning CanVECTOR-Thrombosis Canada conference in Toronto, ON and to ensure the highest level of health and safety for the event, the Host Organizations will comply with advice, recommendations and instructions issued by the facilities used to host the CanVECTOR-Thrombosis Canada conference, the Public Health Agency of Canada, and local public health officials.
- The conference program agenda and contents are determined by the program planning committees of both organizations. CanVECTOR-Thrombosis Canada, and the scientific planning committees (SPC) cannot be required to accept advice from a co-developer or sponsor as a condition of financial and/or in-kind support. Specific interests of any sponsor must have no direct or indirect influence on any aspect of the development, delivery, or evaluation of an accredited CPD activity.
- Logos, marks and/or corporate identifiers used for recognizing Conference Supporters are limited to "corporate" marks. That is, "parent brands" only will be accepted. No product logos or marks will be used for recognition. Individual advertising— as permitted— may use brand names or product names, marks or identifiers in designated areas only and with pre-approval. Product-specific advertising, promotional materials or branding strategies cannot be included on or appear within locations where accredited CPD sessions are occurring immediately before, during or immediately after an accredited CPD activity. Commercial exhibits or advertisements must be arranged in a pre-approved location separate from the accredited CPD activity.
- Sponsors may not organize any functions (physical, virtual, or otherwise) involving the CanVECTOR-Thrombosis Canada conference delegates that will conflict with any educational sessions or global social events. Sponsor promotions should enhance the activities of the CanVECTOR-Thrombosis Canada conference and never interfere with the official program. Penalties, including loss of first right of refusal for sponsorship, will be applied at the discretion of the organizations.
- Industry must notify the organizations if they are planning to host any event for more than 20 conference delegates, between October 24 and October 25, 2025. This measure is to ensure that accreditation guidelines are respected, and that conference staff can advise on optimal scheduling and assist with local requirements, as needed.
- The name and/or logo of organizations (CanVECTOR and Thrombosis Canada) may not be used in conjunction with advertising or promotion of any kind without express written permission from the host organizations.
- Program presentations of the CanVECTOR-Thrombosis Canada conference may not be reproduced in any form without the written consent of the host organizations and session presenters.
- If applicable, digital delegate bag inserts must be reviewed and approved by CanVECTOR and Thrombosis Canada, may not link to external resources without express written permission from the organizations, and are subject to existing guidelines of the Canadian Medical Association, The Royal College of Physicians and Surgeons of Canada and Innovative Medicines Canada's Code of Ethical Practices.

The CanVECTOR – Thrombosis Canada conference is funded through registration fees, educational grants and sponsorship. Industry support greatly enhances the caliber of the conference and the opportunity to offer high quality educational programming, at the same time presenting a unique opportunity for interaction between healthcare professionals involved in Canadian thrombosis care and companies offering products and services for this market.



Thrombosis Canada

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THROMBOSIS CANADA

647-528-8586

X: @ThrombosisCan

YouTube: Thrombosis Canada

Facebook: ThrombosisCan

BlueSky: thrombosiscan.bsky.social

LinkedIn: Thrombosis Canada



CANVECTOR

CANVECTOR NETWORK

Jewish General Hospital – Lady Davis Institute,
3755 Cote-Sainte-Catherine Road, Montreal, Quebec, H3T 1E2

X: @canVECTOR

BlueSky: canvector.bsky.social

LinkedIn: CanVECTOR Network

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